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**FOR IMMEDIATE RELEASE**



# HOUSING NEWS

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## CiTiRAMA® Groundbreaking Scheduled in Northside

**CINCINNATI** –This year the Home Builders Association of Greater Cincinnati (HBA) will focus a great deal of efforts hosting CiTiRAMA®, a single-site urban home show, scheduled for June 1-13 at Rockford Woods, a new development located in the historic Cincinnati community of Northside. A ground breaking ceremony is scheduled for 10 am on **Thursday, March 18th** at the site.

“We are pleased to partner with the City of Cincinnati on this significant new urban home showcase. This event has been scheduled during the timeframe that we have traditionally held HOMEARAMA®, which demonstrates the commitment that we have made to the success of this show,” said Dan Dressman, Executive Director.

This show will serve as a signature event launching National Home Ownership Month in the region. Many “green building” features will be showcased in the five participating homes, with one of the homes receiving LEED (Leadership in Energy and Environmental Design) certification. Visit <http://www.usgbc.org/> for more details on this certification program.

The HBA is also continuing to pursue opportunities for hosting of its 49<sup>th</sup> consecutive HOMERAMA®. The location, dates and participating builders will be announced in the near future.

Additionally, the HBAs of Greater Cincinnati and Northern Kentucky are partnering on a scattered site home show (Cavalcade of Homes), to be held April 24-25, May 1-2 and May 8-9.

“We are encouraged by the positive signs that we have seen recently in the local housing market and anticipate renewed consumer interest during 2010,” Dressman added.

The HBA of Greater Cincinnati is the largest local chapter of the National Association of Home Builders (NAHB) in Ohio and one of the top 20 largest HBAs in the country with nearly 1,000 member companies. Visit [www.cincybuilders.com](http://www.cincybuilders.com) for more details on all 2010 regional home shows.

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