

# Housetrends puts a new twist on CiTiRAMA® 2010 Planbook

*Your HBA is pleased to announce that Housetrends magazine will publish and distribute the planbook for **CiTIRAMA® 2010**.*

In an effort to expand the reach and distribution of this year's CiTiRAMA® planbook, Housetrends magazine will feature the event's six showcased homes as part of an editorial section inside the pages of their May issue.

As a section of Housetrends, the planbook will reach over 30,000 consumers via direct mail prior to the show and will be distributed at the June 3-13 event in historic Northside. The pages will include renderings, floor plans and supplier lists similar to the 2009 HOMEARAMA Planbook.

This show will attract first time homebuyers, homeowners thinking of purchasing a new home, or looking for new design inspirations through interior design and landscaping.

In addition to the Housetrends exposure, CiTiRAMA® and related advertisers will benefit from additional marketing campaigns in REACH Magazine and Super Shopper. Housetrends will also feature CiTiRAMA® on their event calendar at [www.housetrends.com](http://www.housetrends.com).

This Housetrends issue will also include:

- 9<sup>th</sup> Annual Makeover Issue packed with exciting redesign projects.
- The CORA Awards- Excellence in Residential Architecture

This is an opportunity to promote your business and generate prospects, while also contributing to the efforts of your HBA to promote the home building industry.

[See the rate card attached for more info.](#)

Register at [www.housetrends.com](http://www.housetrends.com) to receive our monthly newsletter or our digital magazine.

**Contact Linda Bacher, Publisher, Housetrends magazine today at 513-794-4103 or [lbacher@housetrends.com](mailto:lbacher@housetrends.com).**