



WWW.CINCYBUILDERS.COM

Website Advertising Opportunities

The new look of the HBA's official website, www.cincybuilders.com is taking off in popularity! Thanks to a partnership with the Cincinnati Area Board of Realtors, the HBA's site is now the best source for new construction listings in the Greater Cincinnati area. Now is YOUR opportunity to get on board as an advertiser on this fast-growing and exciting site!

Ads start as low as \$300/month.

AVAILABLE ADVERTISING OPPORTUNITIES

PRICING STRUCTURE

Option	Feb.-June & Homeshow month	July-Jan.
A.	\$600/month	\$400/month
B.	\$500/month	\$300/month
C.	\$500/month	\$300/month
D.	\$300/month	\$300/month
E.	\$500/month	\$500/month

A. *Website home page:* Reserved for builder members, this section will allow you to have one of your homes mixed in the home page rotating banner as a "Featured Member." **This section is limited to two members per month and a two-month minimum commitment is required.** Photo must be high-quality and a link to company website for a "click through" is available.

B. *MLS Results Page:* Receive a square banner measuring 200x200 pixels underneath the left side navigation on the newest feature of the HBA site. **This section is limited to one member per month and a two-month minimum commitment is required.**

C. *Homeshows landing page:* Receive a square banner measuring 200x200 pixels underneath the left side navigation on one of the most popular features of the HBA site. **This section is limited to one member per month and a two-month minimum commitment is required.**

D. *Find A Builder, Product or Service:* Receive a square banner measuring 200x200 pixels underneath the left side navigation on one of the most useful features of the HBA site. **This section is limited to one member per month and a two-month minimum commitment is required.**

E. *Mortgage Calculator page:* Receive a rectangle banner measuring 400x50 pixels across the entire calculator. **This section is limited to one member per month and a six-month minimum commitment is required.**

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Advertising Agreement

Published and managed by the Home Builders Association of Greater Cincinnati
415 Glensprings Drive, Cincinnati, Ohio 45246-2357
Phone (513) 851-6300 / Fax (513) 589-3211

Please accept this signed Agreement as authorization for advertising space on www.cincybuilders.com, the HBA's official website, **for a period of no less than two months** and beginning on (date) _____ and ending on (date) _____.

Please check the appropriate ad:

Cost Per Month
Feb.-June & July-Jan.
HOMEARAMA®
month

- A - Website Home Page# (limit 2/month & reserved for builders)*\$600/month \$400/month
- B - MLS Results Page (limit 1/month)*\$500/month \$300/month
- C - Homeshows Landing Page (limit 1/month)*\$500/month \$300/month
- D - Find A Builder, Product or Service (limit 1/month of each)*\$300/month \$300/month
- E - Mortgage Calculator Page (limit 1/month with a six-month commitment)....\$500/month \$500/month

**Two-month minimum commitment required*

#Photo must be high-quality. HBA reserves the right to request a new photo if needed.

**Ads should be emailed to bkelly@cincybuilders.com*

Please sign me up for the following number of months (insert number of months)*: _____

**You will be billed for the number indicated once this contract is received.*

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____

Option A

Search for New Homes

Suburb/City: [All Suburb/City] County: [All County] Minimum Price: [Any Price] Maximum Price: [Any Price]

Ad Space Here

There are many reasons why you should consider using a builder, remodeler, or associate who is a member of the Home Builders Association of Greater Cincinnati. For example, before a home builder and remodeler members can apply for membership, they are required to fulfill stringent requirements designed to protect consumers. Also, if you are a member, you have a specialist or consultant with a builder who is a member of the HBA, you can contact the industry standards committee of the HBA.

First-Time Home Buyer Tax Credit

NEW CONNECTED WITH THE HBA

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Home Builders Association of Greater Cincinnati
415 Glen Springs Drive Cincinnati, Ohio 45246-2357 Phone: 513-851-6300 Fax: 513-589-3211

Option B

Search for New Homes

Suburb/City: [All Suburb/City] County: [All County] Minimum Price: [Any Price] Maximum Price: [Any Price]

Ad Space Here

Advanced Search

Please note not every home in this search was built by a member of the HBA.

MLS Number: [Any Price] City (Click to Select Multiple): [Alabama Co. | Arizona | Florida | Georgia | Illinois | Indiana | Iowa | Kansas | Michigan | Minnesota | Missouri | Nebraska | New Jersey | New York | North Carolina | North Dakota | Ohio | Oklahoma | Oregon | Pennsylvania | South Carolina | South Dakota | Tennessee | Texas | Virginia | Washington | Wisconsin | Wyoming]

PROPERTY TYPE: [All Property Types] SECTION DISTRICT: [All School Districts]

Bedrooms: [Any Number] County: [All County] Bathrooms: [Any Number] Street Name: [Any Number] Garage Spaces: [Any Number] Zip Code: [Any Number]

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Option C

Search for New Homes

Suburb/City: [All Suburb/City] County: [All County] Minimum Price: [Any Price] Maximum Price: [Any Price]

Ad Space Here

Upcoming Homeshows

HOMEPARAMA
America's Premier New Home Showcase
Cincinnati
September 12 - 27, 2009

Archived Homeshows

Archived Homeparama Homeshows
select a homeshow

Archived Cititama Homeshows
select a homeshow

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Option D

Search for New Homes

Suburb/City: [All Suburb/City] County: [All County] Minimum Price: [Any Price] Maximum Price: [Any Price]

Ad Space Here

Member(s) Directory

Searches: Builders | Remodelers | Developers | Products and Services

The HBA of Greater Cincinnati knows that finding a house can be a difficult task because you want a home that meets all of your needs. Our search below allows you to search by builders, price range, community, subdivision, county and school district.

If you are ready to begin the process for your dream home, simply choose your desired home criteria below, click search, and go.

Search Builders

Please complete one or all of the fields to the right matching your search criteria.

Keyword: [] Community: [All Areas]

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Option E

Ad Space Here

Mortgage Calculator

30 Year Fixed	Interest	PMI	Monthly Payment
1%	\$0.00	\$0.00	

15 Year Fixed	Interest	PMI	Monthly Payment
1%	\$0.00	\$0.01	

Interest Only	Interest	PMI	Monthly Payment
1%	\$0.00	\$0.00	

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Search for New Homes

Suburb/City: [All Suburb/City] County: [All County] Minimum Price: [Any Price] Maximum Price: [Any Price]

Ad Space Here

Financing

Mortgage Calculator

House Cost: [] Down Payment: [] Interest Rate: []

Click a section below to view more...

Quick tips when shopping for a mortgage:

- Don't judge a mortgage solely by interest rates. Understand points and other loan fees lenders may assess.
- Interest rates can vary based on your credit score. The better your credit, the better the interest rate you will typically be offered.
- Ask your lender or mortgage broker for itemized lists of loan fees for services such as appraisals and credit reports.
- Check to see if the interest being offered to you is current. Rates can change daily, so find out if the rate you're quoted is the lowest for the day or for the week.
- Avoid mortgages that have prepayment penalties.

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