



## HOME BUILDERS ASSOCIATION OF GREATER CINCINNATI

415 Glensprings Drive  
Cincinnati, Ohio 45036

Phone (513)851-6300 / Fax (513)589-3211

As a member of the HBA of Greater Cincinnati (or one of its affiliate councils), you have access to dozens of products and services that are specifically designed to make doing business easier.

### **Services Included FREE with All Memberships**

#### **Associates Council**

**FREE** affiliate council established to provide opportunities for education and networking for non-builder members of the HBA.

#### **Brooke Stoops**

[bstoops@cincybuilders.com](mailto:bstoops@cincybuilders.com)

#### **Building Code Committee**

Advocacy for builder members with local building departments and Ohio Department of Commerce. **FREE** for members.

#### **Betsey Kelly**

[bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

#### **Industry Standards Committee/HBA Standard Warranty and Standard Contracts**

**FREE** consumer protection and money-saving dispute resolution service required for all builder members. Standard contracts for common services are available for builder members to purchase.

#### **Karen Pfeiffer**

[kpfeiffer@cincybuilders.com](mailto:kpfeiffer@cincybuilders.com)

#### **Member 2 Member Discount Program**

A **FREE** place for members to advertise special offers available only to fellow HBA members on [www.cincybuilders.com](http://www.cincybuilders.com).

#### **Betsey Kelly**

[bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

#### **Membership Directory**

Both the online and printed versions of the membership directory include **FREE** listings for all member companies, affiliate and council members as well as classified listings by business activity.

#### **Betsey Kelly**

[bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

#### **Networking Happy Hours**

**FREE** monthly opportunity to connect with peers in the home building industry. Sponsorships available for \$250 each to provide complimentary drinks to builder members.

#### **Betsey Kelly**

[bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

#### **Online Account Management and Event**

##### **Registration**

**FREE** for members on

[www.cincybuilders.com/members](http://www.cincybuilders.com/members).

#### **Betsey Kelly**

[bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

#### **PR and Governmental Affairs Advocacy and Build PAC**

Representation for the home building industry with local and state public officials (elected and appointed) and political action committee to fund pro-housing candidates. Advocacy program **FREE** for members.

#### **Dan Dressman**

[ddressman@cincybuilders.com](mailto:ddressman@cincybuilders.com)

#### **Realtor/Builder and Builder/Lender Outreach Committees**

The HBA's effort to foster partnership and communication between builder members and the Realtor and lender communities. **FREE** for members.

#### **Betsey Kelly**

[bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

## **Benefit and Discount Programs**

### **CareWorks Consultants**

Discount on workers comp group rates up to 51% for qualified companies. **FREE** quotes for members.

**Mike Dove** [mike.dove@ccitpa.com](mailto:mike.dove@ccitpa.com)

### **Cincinnati Enquirer & Homefinder.com**

Great rates for print and internet advertising.

**Stephen Torbeck** [storbeck@enquirer.com](mailto:storbeck@enquirer.com)

### **CVS Caremark Prescription Discount Card**

Present the discount card at a participating pharmacy and receive an average of 20% off the regular price of prescription drugs.

**Betsey Kelly** [bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

### **Employer's Choice Plus**

Discounts on workers comp insurance up to 65% on non-group rates for qualified companies, discounts on payroll, HR, benefits administration, and risk management training. **FREE** quotes for members.

**Ben Herndon** [bh@echoiceplus.com](mailto:bh@echoiceplus.com)

### **Home Builders Purchasing Partnership**

Discounts with TalentWise employment screening, Goodyear tires, Verizon Wireless, and Staples. **FREE** for members.

[www.mynpp.com](http://www.mynpp.com)

### **Huntington Insurance**

Discounts on health, property, casualty, and liability insurance. **FREE** quotes for members.

**Sally Mercurio** [Sally.mercurio@huntington.com](mailto:Sally.mercurio@huntington.com)

### **Huntington Merchant Services**

Great rates on card processing. Special offers include application fees, online reporting fees, and monthly fees waived.

**Susan Kelley Overberg** [Susan.kelley@firstdata.com](mailto:Susan.kelley@firstdata.com)

### **Iori Insurance**

Discounts on builders' risk insurance underwritten by Great American Insurance. **FREE** quotes for builder members.

**Tim Iori** [tim@ioriinsurance.com](mailto:tim@ioriinsurance.com)

### **NAHB Member Advantage**

Discounts on GM vehicles, HP computers, FedEx, FTD, Paychex, Pitney Bowes, Hertz, Office Depot, Omaha Steaks, Wyndham hotels, etc. **FREE** for members.

**Lakisha Campbell** [lcampbell@nahb.com](mailto:lcampbell@nahb.com)

### **NPG DataQuest**

Official housing data content provider of the HBA.

### **Maureen McDermott**

[mmcdermott@northpointegroup.com](mailto:mmcdermott@northpointegroup.com)

### **Schooley Mitchell**

**FREE** technology service analysis, report & recommendations with no obligation. If you accept the recommendations, Schooley Mitchell will split the savings with you.

**Sean Fox** (members with at least 25 employees)

[Sean.fox@schooleymitchell.com](mailto:Sean.fox@schooleymitchell.com)

**Dave Huggins** (members with <25 employees)

[Dave.huggins@schooleymitchell.com](mailto:Dave.huggins@schooleymitchell.com)

### **Staples**

Discounts on office supplies, equipment, furniture and business services. **FREE** for members.

### **Madhukar Srivastava**

[Madhukar.srivastava@staples.com](mailto:Madhukar.srivastava@staples.com)

### **SuperFleet Fueling Program**

Discounts of \$.10 off per gallon of gasoline at Speedway for first 3 months and \$.05 off after that. **FREE** registration for members.

**Rick Prebles** [rjprebles@ssallc.com](mailto:rjprebles@ssallc.com)

### **Verizon Wireless**

Discounts up to 22% on cellular equipment and services for contractor members. **FREE** for members.

**John Rardin** [John.rardin@verizonwireless.com](mailto:John.rardin@verizonwireless.com)

## Other Programs and Services

### **Affiliate Membership**

Discounted membership opportunity for individuals employed by HBA member firms creating access to discount programs, HBA website members-only content, members-only communication, etc. **\$75** per year.

**Betsey Kelly** [bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

### **Cavalcade of Homes & Tour of Remodeled Homes**

Scattered-site home shows designed to showcase our builder and remodeler members' best handiwork and promote the housing industry in partnership with the HBA of Northern Kentucky. Many sponsorship opportunities available.

**Karen Pfeiffer** [kpfeiffer@cincybuilders.com](mailto:kpfeiffer@cincybuilders.com)

### **Education Committee & NAHB Designations**

Provides continuing education courses and events on a variety of small business topics to keep members on the leading edge of technology and techniques in the housing industry. Regularly offers courses culminating in NAHB's nationwide professional designations specific to the home building industry.

**Brooke Stoops** [bstoops@cincybuilders.com](mailto:bstoops@cincybuilders.com)

### **HOMEARAMA® and CiTiRAMA®**

Single-site home shows designed to showcase our builder members' best handiwork and promote the housing industry. Many sponsorship opportunities available, including exhibit space in the enclosed HomeZone.

**Karen Pfeiffer** [kpfeiffer@cincybuilders.com](mailto:kpfeiffer@cincybuilders.com)

### **Home Energy Expo**

Featuring exhibits and workshops on a wide variety of products and services related to energy efficiency.

**Brooke Stoops** [bstoops@cincybuilders.com](mailto:bstoops@cincybuilders.com)

### **Member Showcase**

Trade show for Associate (non-builder) members to display their products and services to builder members.

**Brooke Stoops** [bstoops@cincybuilders.com](mailto:bstoops@cincybuilders.com)

**Online Banner ads on** [www.cincybuilders.com](http://www.cincybuilders.com)

**Heather McMillen**

[hcmcmillen@naylor.com](mailto:hcmcmillen@naylor.com)

### **Ohio Valley Development Council**

Affiliate council established to provide education, networking, and advocacy/lobbying for land developers, site contractors, consultants and others in the land development industry. **\$65** per year.

**Betsey Kelly** [bkelly@cincybuilders.com](mailto:bkelly@cincybuilders.com)

### **Premier Club**

Multi-level sponsorship club created to help offset the cost of events to HBA members.

**Brooke Stoops** [bstoops@cincybuilders.com](mailto:bstoops@cincybuilders.com)

### **Print ads in HBA Newslite**

The HBA's bi-monthly print publication.

**Crissy Snyder**

[csnyder@coxohiomediamedia.com](mailto:csnyder@coxohiomediamedia.com)

### **Sales and Marketing Council**

Affiliate council established to provide opportunities for education and networking for sales professionals in the home building industry. **\$75** per year.

**Brooke Stoops** [bstoops@cincybuilders.com](mailto:bstoops@cincybuilders.com)

### **Social Events and Membership Meetings**

Bowling Nite, the Golf Outing, and regular membership meetings are a few opportunities the HBA provides to encourage networking and connecting with peers in the industry.

**Brooke Stoops** [bstoops@cincybuilders.com](mailto:bstoops@cincybuilders.com)