



The Show,
The Guide,
The Leads.

Be on
The Tour

- Produce **sales leads**
- Enhance your **image** and **visibility**
- Generate **sales** at the show
- Reach **potential clients**
- Establish a **presence** in the **marketplace**
- Personally **meet** your customers
- Prospect for **new customers**
- Introduce **new products** and **services**
- Showcase your **product** in ways not possible using other marketing channels
- Educate your **target audience**
- Get **exposure** if you're new to the industry
- Highlight a special or **unique skill** or project
- Get great **radio** and **television exposure**

2011 Tour of Remodeled Homes

The Home Builders Associations of Northern Kentucky and Greater Cincinnati are partnering to produce this scattered site show featuring remodeled homes in the Tristate.

produced by



HOME BUILDERS ASSOCIATION
OF NORTHERN KENTUCKY



MAKE PLANS NOW!

TOUR DATES THIS YEAR ARE OCTOBER 1-2, 2011.

Call 859.250.5854 or visit www.HomeBuildersNKY.com for details