



## **2012 Spring Membership Drive**

### **What the HBA Has to Offer:**

#### **Industry information & Education:**

- Published membership directory, [www.cincybuilders.com](http://www.cincybuilders.com), *HBA Newsline* magazine, affiliate councils for Associate Members, land development professionals and sales & marketing professionals
- Business & Professional Classes & Designation Courses including CAPS
- Lobbying in Local, State & National levels for Industry
- Insurance Programs – worker’s comp, health, property & casualty, builder’s risk
- Special offers from partners like Huntington, Staples, Superfleet, Cincinnati Enquirer and Member 2 Member discounts
- 3-in-1 Membership, Local, State & National

#### **Marketing Opportunities & Networking**

- Access to the most powerful, successful, and influential business people in your area!
- Networking Opportunities - Breakfast Events, Seminars, Golf & Bowling Tournaments, Happy Hours
- Advertise in any/all Printed Materials – directory, *HBA Newsline* and home show plan books
- Submit News Releases to be published in our magazine/newsletter
- Join a Council and/or Committee
- Affiliate memberships available for employees
- Gold Membership Upgrade – Receive exclusive perks and \$1,790 value for only \$800
- HOMEARAMA®, CiTiRAMA®, Cavalcade of New Homes, Tour of Remodeled Homes, & Home Energy Expo

**Bring your business' future back to where it was in the past – join the HBA!**