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FOR IMMEDIATE RELEASE:

HOMEARAMA® 2025 AWARD WINNERS

Heritage Building Group and Associates Wins Top Honors

Cincinnati, OH – December 18, 2025: The Home Builders Association of Greater Cincinnati announced the award winners for its 62nd HOMEARAMA® at the association’s Annual Awards Luncheon held on December 12. HOMEARAMA 2025 took place at Foundry Park at Three Oaks, developed by Neyer Properties and WP Land Company. The multi-day event showcased unique urban-designed homes from seven builders. The homes featured rooftop decks, outdoor living spaces, entertainment-ready designs, and the latest in smart technology.

Voted on by the show’s 15,000 attendees, the People’s Choice Awards consisted of three categories including favorite home, favorite decorating, and favorite outdoor living. Heritage Building Group and Associates swept top honors in all three categories with The Brownstone.

People’s Choice Favorite Outdoor Living:

- 1st Place: Heritage Building Group and Associates – The Brownstone
- 2nd Place: Ashford Custom Homes – The Phoenix

People’s Choice Favorite Decorating:

- 1st Place: Heritage Building Group and Associates - decorated by Kellie Adams, HomeBody Interior Design
- 2nd Place: Ashford Custom Homes - decorated by Jill Koch, Designs on Madison

People Choice Favorite Home:

- 1st Place: Heritage Building Group and Associates – The Brownstone
- 2nd Place: Ashford Custom Homes – The Phoenix

Separately, builders and designers from nearby markets toured the show homes and judged them in multiple categories. Award winners in those categories:

Favorite Home

1st Place: Heritage Building Group and Associates – The Brownstone

2nd Place: Somerset Custom Homes – The Eleanor

Favorite Decorating

1st Place: Somerset Custom Homes, decorated by Amy Holt, Jill Koch, Ally Holt - Designs on Madison

2nd Place: Heritage Building Group and Associates, decorated by Kellie Adams - HomeBody Interior Design

Favorite Floor Plan

1st Place: Somerset Custom Homes, The Eleanor, designed by John S. Cowan/Somerset Custom Homes

TIE 2nd Place: Classic Living Homes, Dimora, designed by Michael Wentz - Wentz Design

TIE 2nd Place: Heritage Building Group and Associates, The Brownstone, designed by Rod Sabo - Sabo Design Associates

Favorite Exterior

1st Place: WP Land Company, The William, designed by Michael Wentz - Wentz Design

2nd Place: Heritage Building Group and Associates, The Brownstone, designed by Rod Sabo - Sabo Design Associates

Favorite Family Room/Great Room

TIE 1st Place: Justin Doyle Homes – The Obsidian

TIE 1st Place: Heritage Building Group and Associates – The Brownstone

2nd Place: Somerset Custom Homes – The Eleanor

Favorite Kitchen

1st Place: Heritage Building Group and Associates – The Brownstone

2nd Place: Justin Doyle Homes- The Obsidian

Favorite Primary Bedroom Suite

1st Place: Classic Living Homes – Dimora

2nd Place: Somerset Custom Homes – The Eleanor

Favorite Media/Entertainment Area

1st Place: Heritage Building Group and Associates – The Brownstone

2nd Place: Ashford Custom Homes – The Phoenix

Favorite Rooftop/Outdoor Living Area

1st Place: Heritage Building Group and Associates – The Brownstone

2nd Place: Ashford Custom Homes – The Phoenix

HOMEARAMA® has been a tradition in the Greater Cincinnati area since 1962. Presented by the Home Builders Association of Greater Cincinnati, HOMEARAMA® is the premier showcase of new homes. The location for the 2026 HOMEARAMA has already been announced. It will take place at The Estates at Bothe Farms in Hamilton Township, located in south-central Warren County. The 2026 show will run Saturday, August 29 through Sunday, September 13, 2026. For more information on HOMEARAMA®, visit www.CincyHomearama.com.

The Home Builders Association of Greater Cincinnati, established in 1934, represents residential construction interests in Brown, Butler, Clermont, Clinton, Fayette, Hamilton, Ross, and Warren counties in southwest Ohio. Its members are the premier builders, developers, remodelers, and related industry professionals in the region. HOMEARAMA® is a registered trademark of the Home Builders Association of Greater Cincinnati.

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