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FOR IMMEDIATE RELEASE:
HOMEARAMA® 2026 BREAKS GROUND AT THE ESTATES AT BOTHE FARMS

Cincinnati, OH – November 5, 2025: The excitement is already building as the nation’s oldest luxury home showcase, HOMEARAMA®, officially broke ground for its 63rd show at The Estates at Bothe Farms in Hamilton Township, located in south-central Warren County. The 2026 show will run Saturday, August 29 through Sunday, September 13, 2026.

HOMEARAMA® 2026 will feature six fully decorated and landscaped custom homes in a range of architectural styles, each situated on more than two acres in a scenic rural setting. Participating builders include Brookstone Homes, Eagle Custom Homes, John Hill Construction, K Homes, Old World Custom Homes, and Wieland Builders. Home prices will start at \$1.8 million.

The Estates at Bothe Farms, developed by Brookstone Homes, includes 19 estate lots within the highly regarded Little Miami School District. The community combines quiet country living with convenient access to Loveland, Maineville, and nearby interstates. Hamilton Township was recently named one of the top home-building areas in Greater Cincinnati by the *Cincinnati Business Courier*.

“The 2026 HOMEARAMA® will be a return to a more traditional setting, featuring six luxury custom homes on large lots,” said Andre Frazier, President of the Home Builders Association of Greater Cincinnati, producer of HOMEARAMA®. “The Estates at Bothe Farms offers a picturesque atmosphere without sacrificing convenience. We’re eager to see each builder’s vision come to life in this beautiful setting.”

“We’re thrilled to welcome HOMEARAMA® to The Estates at Bothe Farms,” said Shannon Lachenman, President of Brookstone Homes. “This community will be one of Warren County and Hamilton Township’s newest gems, supporting the local economy while bringing homebuyers’ dreams to life.”

For more than six decades, HOMEARAMA® has been the region’s premier showcase for new home innovation—highlighting the latest trends in architecture, interior design, outdoor living, landscaping, technology, and energy efficiency.

For more information about HOMEARAMA® 2026, visit www.CincyHomearama.com.

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The Home Builders Association of Greater Cincinnati, established in 1934, represents residential construction interests in Brown, Butler, Clermont, Clinton, Fayette, Hamilton, Ross, and Warren counties in southwest Ohio. Its members are the premier builders, developers, remodelers, and related industry professionals in the region. HOMEARAMA® is a registered trademark of the Home Builders Association of Greater Cincinnati.