



# 2026 Sponsorship Opportunities

Are you looking to increase brand visibility, get exposure to industry leaders, and support the growth of the home building community?

## Why sponsor our events?

- **Showcase Your Brand:** Gain exposure to a targeted audience of builders, developers, remodelers, and related industry professionals.
- **Network with Key Industry Players:** Build relationships with decision-makers and potential clients.
- **Enhance Your Reputation:** Align your brand with a respected association committed to the growth and success of the home building industry.
- **HBA Club Membership** with any sponsorship over \$500!

### Sponsorship Opportunities:

- Title Sponsor
- Platinum, Gold, and Silver Sponsors
- Event-Specific Sponsorships (e.g., Happy Hours, Lunch & Learns, Golf Outing, Annual Awards Luncheon, etc.)

### Tailored Packages to meet your needs:

Each sponsorship package includes a range of benefits, from logo placement on event signage and materials to exclusive speaking opportunities. Whether you're looking for maximum exposure or specific event support, we can customize a package that fits your business goals.

### Let's Build Together!

Partner with us to help make our events a success while building lasting connections in the home building industry.

For more information on sponsorship opportunities or to secure your spot, contact Molly Bastin, [mbastin@cincybuilders.com](mailto:mbastin@cincybuilders.com), 513-851-6300.

# Event Sponsorship Registration

Please select the Events you would like to sponsor and write the level you are sponsoring.

	Events	Sponsorship Level:
	Table Top Nite	
	2nd Thursday Happy Hour	
	Lunch and Learns	
	Build PAC Clay Shoot	
	Golf Outing	
	HOMEARAMA	
	Economic & Housing Forecast	
	Annual Awards Luncheon	
	Newsletter Sponsorship	
	Next Gen Sponsorship	

# HBA CLUB

Any sponsorship of \$500 or more qualifies you for the HBA Club. All HBA Club members receive the benefits listed in this first section, with additional perks added as your sponsorship level increases. The more you sponsor, the more you gain as part of the HBA Club.

- Designation as an HBA Club Member in HBA Print Directory
- Designation as an HBA Club Member with logo/website on HBA online Directory
- Company logo displayed at HBA Events supported by the HBA Club
- Annual Recognition (1x) as an HBA Club Member on social media and in HBA email Newsletter
- Invitation to HBA Club Social

## **Copper Club Level**

Sponsorship(s) of \$500 up to \$999

- All HBA Club member benefits
- Recognition as a Copper Club Level member on HBA's website
- Recognition as a Copper Club Level member at Annual Awards Luncheon
- Additional benefits associated with sponsorship(s)

## **Bronze Club Level**

Sponsorship(s) of \$1000 up to \$2999

- All HBA Club member benefits
- Recognition as a Bronze Club Level member on HBA's website
- Recognition as a Bronze Club Level member at Annual Awards Luncheon
- Email Blast to HBA members about your company or event
- Two (2) HOMEARAMA Member tickets
- Additional benefits associated with sponsorship(s)

## **Silver Club Level**

Sponsorship(s) of \$3000 up to \$4999

- All HBA Club member benefits
- Recognition as a Silver Club Level member on HBA's website
- Recognition as a Silver Club Level member at Annual Awards Luncheon
- Email Blast to HBA members about your company or event
- Four (4) HOMEARAMA Member tickets
- Two (2) complimentary tickets to an HBA event\*
- Additional benefits associated with sponsorship(s)

## **Gold Club Level**

Sponsorship(s) of \$5000 up to \$9999

- All HBA Club member benefits
- Recognition as a Gold Club Level member on HBA's website
- Recognition and Award as a Gold Club Level member at Annual Awards Luncheon
- Quarterly recognition in HBA Newsletter
- Email Blast to HBA members about your company or event
- Six (6) HOMEARAMA Member tickets
- Two (2) HOMEARAMA Preview Party Tickets
- Two (2) complimentary tickets to an HBA event\*
- Additional benefits associated with sponsorship(s)

## **Platinum Club Level**

Sponsorship(s) of \$10,000+

- All HBA Club member benefits
- Recognition as a Platinum Club Level member on HBA's website, including fixed logo footer
- Recognition and Award as a Platinum Club Level member at Annual Awards Luncheon
- Quarterly recognition in HBA Newsletter
- Email Blast to HBA members about your company or event
- Ten (10) HOMEARAMA Member tickets
- Four (4) HOMEARAMA Preview Party Tickets
- Four (4) complimentary tickets to an HBA event\*
- Additional benefits associated with sponsorship(s)

\*excludes HBA Golf Outing and HBA Annual Awards Luncheon



# 2026 Table Top Nite (2/5/26) Sponsor & Exhibitor Opportunities

## Co-Presenting Sponsorship:

**\$2750**

- Pop-up banner at entry/registration
- Signage at all bars and buffet tables
- Company logo on event website, newsletter blasts, & social media posts
- Ability to use pop-up banners and customize your 10x20 space
- Branded table coverings (provided by sponsor)
- 8ft skirted table provided by the HBA
- 2 invites to meet with builders during Speed Networking Event
- 5 Complimentary Admits

## Product Spotlight Exhibitor:

**\$1650**

- Company logo/recognition in social media posts
- Branded tablecoverings (provided by sponsor)
- Ability to use pop-up banners and customize your 10x20 space
- 8ft skirted table provided by the HBA
- 2 invites to meet with builders during Speed Networking Event
- 4 Complimentary Admits

## Speed Networking Sponsor:

**\$1100**

- Branded table coverings (provided by sponsor)
- Option to announce contest/raffle winners
- 8ft skirted table provided by the HBA. Items on tables not to exceed 18" in height; no pop-up banners.
- 1 invite to meet with builders during speed networking event
- 3 Complimentary Admits

## Prime Exhibitor:

**\$715**

- Ability to use pop-up banners and customize your 12x10 space
- 2-6ft skirted table provided by the HBA
- 1 invite to meet with builders during the Speed Networking Event
- 2 Complimentary Admit

## Buffet Co-Sponsor:

**\$725**

- Signage on four 6ft buffet tables. One 30" skirted table provided. Items on tables not to exceed 18" in height; No pop-up banners.
- 1 invite to meet with builders at the speed networking event
- 2 Complimentary Admits

## Exhibitor:

**\$550**

- 6ft skirted table provided by the HBA. Items on the table cannot exceed 18" in height. No pop-up banners.
- 1 invite to meet with builders at the speed networking event
- 2 Complimentary Admit

## Dessert Co-Sponsor:

**\$550**

- Signage on buffet tables. One Skirted 30" Cocktail Table. Items on the table cannot exceed 18" in height. No pop-up banners.
- 1 invite to meet with builders at the speed networking event
- 2 Complimentary Admit

## Cocktail Exhibitor:

**\$395**

- 30" skirted table provided by the HBA. Items cannot exceed 18" in height. No pop-up banners.
- 1 invite to meet with builders at the Speed Networking Event
- 1 Complimentary Admit

To claim your sponsorship, contact Molly Bastin at [mbastin@cincybuilders.com](mailto:mbastin@cincybuilders.com)

# HBA GOLF OUTING

27 JULY  
2026

TPC River's Bend

316 Winding River Blvd.

Maineville, OH 45039



## SPONSORSHIPS

### HOST SPONSOR

\$10,000

### CO-PRESENTING SPONSORS

\$5000

2 available

Includes logo on website, social media and digital advertising materials + signage displayed at check-in, lunch, dinner + opportunity to speak before shotgun + hole sponsorship + 4-some

### RAFFLE SPONSOR

\$2500

Includes logo on website, social media and digital advertising materials + branded tablecloths on raffle tables + opportunity to announce raffle winners + hole sponsorship + 4-some

### BEVERAGE SPONSORS

\$2500

2 available

Includes logo on website, social media and digital advertising materials + Signage on mobile cart & the bar

### GOLF CART SPONSORS

\$2000

2 available

Company name/logo on website + signage on all golf carts

### Automobile Sponsor \$2500

Company name/logo on website, social media and digital advertising materials + showcase 4 cars + Hole in one Hole



### Par 3 Sponsors \$1500- 4 Available

Company name/logo on website + signage at the hole

### Hole Sponsors \$1000- 10 available

(2 per hole)

Company name/logo on website + signage at the hole+ ability to set up at the hole



### Dinner Sponsors \$1000 - 4 available

Company name/logo on website + signage on tables during dinner



### Lunch Sponsors \$600 - 5 available

Company name/logo on website + signage on tables during lunch



### Bourbon Sponsor: \$2500

### Cuban Cigar Stand Sponsor: \$1500

### Air Cannon Sponsor: \$1000

### Putting Contest: \$800



Contact Molly Bastin at [mbastin@cincybuilders.com](mailto:mbastin@cincybuilders.com)

# 2027 Economic & Housing Forecast Sponsorships

## Presenting Sponsorship - \$1500

- Table of 6 attendees
- Company logo on all event promotions, including flyer, social media, and event page on HBA website
- Company logo on event signage and printed materials
- Opportunity to make comments at the luncheon
- Opportunity to include company materials on each table

## Lunch Sponsorship - \$500

- 2 Complimentary Attendees
- Company logo on all lunch tables
- Company logo on event signage and printed materials
- Recognition from podium at event

## Dessert Sponsorship - \$400

- 2 Complimentary Attendees
- Company logo on dessert table
- Company logo on event signage and printed materials
- Recognition from podium at event

November 24th 2026 | 11am-1:30pm

# ANNUAL AWARDS LUNCHEON SPONSORSHIP OPPORTUNITIES

## **Presenting / Title Sponsor – \$5,000**

(or 2 Co-Presenting at \$2,500 each)

- Premier recognition as the event's top sponsor.
- Name/logo featured on all promotional materials, event signage, and digital marketing.
- Recognition in opening and closing remarks.
- Opportunity to display company materials at the event.
- Complimentary table for 6 guests.

## **Lunch Sponsor – \$1,800**

- Recognition as the lunch sponsor during meal service.
- Name/logo featured on all promotional materials, event signage, and digital marketing.
- Recognition in opening and closing remarks.
- Opportunity to display company materials at the event.
- Complimentary 6 guests.

## **Cocktail Hour Sponsor – \$1,800**

- Recognition as cocktail hour sponsor during the reception.
- Name/logo featured on all promotional materials, event signage, and digital marketing.
- Recognition in opening and closing remarks.
- Opportunity to display company materials at the event.
- Complimentary 6 guests.

## **Table Sponsor – \$600**

- Reserved table for 6 guests.
- Commitment to decorating your table.
- Provide a raffle item for the event, of at least \$250 in value.
- Opportunity to draw the winner of the raffle item.
- Recognition in the program and from the podium.

## **Award Sponsor – \$750 (5 available)**

- Recognition as the sponsor for a specific award category.
- Name/logo included in program and mentioned during award presentation.
- Ability to present an award.
- 2 complimentary guests.

## **HBA Awards Sponsor – \$500 (WesBanco)**

- Recognition as a sponsor of the HBA-specific awards.
- Logo in the program and mention during award announcements.
- Ability to present an award.
- 2 complimentary guests.

# Member Engagement Events



## 2nd Thursday Happy Hour- \$600

Host one of our popular 2nd Thursday Happy Hours and showcase your business to fellow HBA members in a fun, relaxed setting! As the event host, you'll have the opportunity to welcome members to your space, build relationships, and increase visibility for your company.

### Details:

- Date: To be determined by the Member Engagement Committee
- Location: Your business (subject to committee approval and site visit)
- Host Requirements: Provide light bites and drinks for attendees

Don't miss this chance to connect with members, highlight what you do, and create a great networking experience right at your business!



## Lunch & Learn Sponsor: \$600

Support professional development and gain visibility within the HBA community by sponsoring a Lunch & Learn at the HBA Conference Center! As the event sponsor, your company will receive recognition at the event and have the opportunity to speak for a few minutes at the beginning of the program to introduce your business.

### Details:

- Location: HBA Conference Center
- Date & Topic: To be determined by the Member Events Committee
- Sponsorship Includes: Opportunity to give a brief introduction about your company at the start of the event
- Sponsorship Funds: Used to provide lunch for all attendees

This is a great way to show your support for member education while putting your business in front of engaged HBA professionals!

# Clay Shoot Sponsorships

Clay shoot to be held in May or June.

We have sponsorships ranging from

- \$500 Raffle Sponsor (Includes lunch for 1)
- \$1000 Lunch Sponsor (includes registration for 1)
- \$1500 Co Presenting (includes registration for 2)
- \$2500 Presenting (includes registration for a 4-person team).

As part of the sponsorships, you'll be included in all communications related to the event and in signage at the event.

## Next Gen Sponsorships

Sponsor Next Gen Events: Event theme, time, and place to be determined by Next Gen Committee.

We have sponsorships ranging from

- \$500 Sponsor (lunch/Hors D'oeuvres sponsor) 1 comped admit
- \$1500 Presenting Sponsor of Event - included on event promotions on website, newsletter, and social media posts.  
2 Comped Admits
- \$4000 Next Gen Partner- Sponsors all Next Gen events and will be included on all event promotions on website, newsletter, and social media posts. 3 Comped Admits to each event.

# Newsletter Sponsorship

Newsletter Month Sponsor – \$1,000

Be featured as the exclusive Newsletter Sponsor of the Month! Your company logo and a short message will appear directly under the “In This Issue” section, with a clickable link to your website, video, or form. You’ll also have the option to customize the background and text colors to match your brand – putting your business front and center with every reader.

## In this Issue:

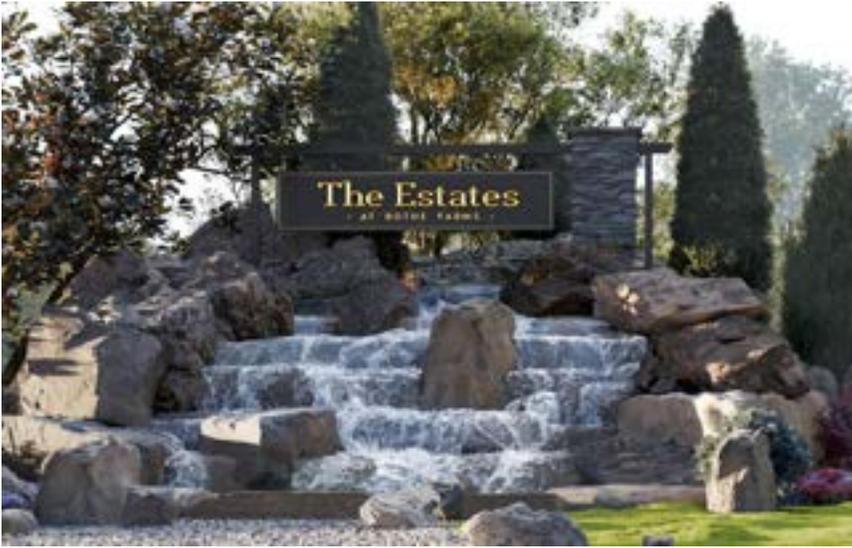
- [November's 2nd Thursday Happy Hour](#)
- [2026 Economic Forecast Registration](#)
- [Annual Awards Luncheon & Hall of Fame Induction](#)
- [Louisville Manufactured Housing Show](#)
- [Welcome New HBA Members!](#)
- [HBA Rebates](#)
- [NAHB Member Savings at Heartland!](#)



This month's Newsletter is sponsored by the HBA.  
Check out all the HBA Events at [Cincybuilders.com/events](https://Cincybuilders.com/events).

Your Logo Here!

A few sentences about  
your company here!



HOMEARAMA® is the Home Builders Association of Greater Cincinnati's single-site new home showcase. The Cincinnati home show is nationally acclaimed and one of the most successful and longest running single site new home shows in the country! HOMEARAMA® is the perfect venue to showcase your company to thousands of people.

**As you budget your marketing dollars for the coming year, we encourage you to take advantage of a HOMEARAMA® sponsorship.**

HOMEARAMA® 2026 will be held at **The Estates at Bothe Farms** in Hamilton Township, just 5 miles from downtown Loveland.. The 2026 show will feature seven (7) fully decorated and landscaped homes in a variety of architectural styles. Builders include Brookstone Homes, Inc.; Eagle Custom Homes, Inc.; John Hill Construction; K Homes, LLC; Old World Custom Homes; Sterling Homes; and, Wieland Builders, LLC. Show homes at **The Estates at Bothe Farms** will be priced from \$1.8M to 3M plus. **The 2026 show will be held from August 29 – September 13.**

With tens of thousands of dollars in advertising and public relations, HOMEARAMA® offers excellent exposure for your company. The HBA is anticipating 20,000 – 25,000+ visitors to the 2026 show.

Below are just some of the sponsorships that are available. ***We will help you create a sponsorship that benefits your company!***

## **HOMEARAMA® SPONSORSHIP LEVELS**

**DIAMOND/PRESENTING SPONSOR - \$15,550 - \$20,550 (depending on benefits selected and the number of Diamond/Presenting Sponsors)**

**Exclusive Sponsorship (Maximum of 2-3 Diamond/Presenting sponsors)**

- TV inclusion
- Radio inclusion
- Print inclusion
- Billboard inclusion
- Logo on cover of show guide produced by Housetrends Magazine distributed to each family that attends HOMEARAMA®
- Logo inclusion in one publication (full page ad) with Calendar of Events for HOMEARAMA®
- Full page, full color ad in the HOMEARAMA® show guide produced by Housetrends Magazine

- 1- 10' x 10' booth in the HomeZone/Exhibit Tent(s) OR 1 – Full page, full color ad in the HOMEARAMA® show guide produced by Housetrends Magazine
- Product placement in HOMEARAMA® homes or garages
- Ability to distribute material at HOMEARAMA® or have it distributed with purchase of ticket(s)
- 50 HBA Member Tickets
- 12 Preview Party Tickets
- 2 Parking Passes in Permit parking lot
- Flag with company logo to be displayed at entrance to show or on concession lot
- Mat with company logo to be displayed at entrance to show
- Barricade with company logo to be displayed at entrance to show
- Logo on large WELCOME TO HOMEARAMA® sign at entrance to show
- Ad on HOMEARAMA® Facebook page
- Ad on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com)
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by Housetrends Magazine listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

#### **PLATINUM SPONSOR - \$10,550**

- Logo inclusion in one publication (full page ad) with Calendar of Events for HOMEARAMA®
- 1-10' x 10' booth in HomeZone/Exhibit Tent(s) OR ½ page full color ad in show guide produced by Housetrends Magazine
- Ability to distribute material at HOMEARAMA® or have it distributed with purchase of ticket(s)
- 30 HBA Member Tickets
- 6 Preview Party Tickets
- 2 Parking Passes in Permit parking lot
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by Housetrends Magazine listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

#### **GOLD SPONSOR - \$5,550**

- ½ page full color ad in show guide produced by Housetrends Magazine
- 20 HBA Member Tickets
- 4 Preview Party Tickets
- 1 Parking Pass in Permit parking lot
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by Housetrends Magazine listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media

- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **SILVER SPONSOR - \$3,250**

- ¼ page full color ad in show guide produced by Housetrends Magazine
- 10 HBA Member Tickets
- 2 Preview Party Tickets
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by Housetrends Magazine listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **BRONZE SPONSOR - \$2,250**

- ¼ page full color ad in show guide produced by Housetrends Magazine
- 5 HBA Member Tickets
- 1 Preview Party Tickets
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by Housetrends Magazine listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **COPPER SPONSOR - \$575**

- 4 HBA Member Tickets
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by Housetrends Magazine listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **Special HOUSETRENDS MAGAZINE Show Guide Sponsor**

**HALF PAGE AD IN SHOW GUIDE W/BELOW BENEFITS INCLUDED - \$2,345**

**FULL PAGE AD IN SHOW GUIDE W/BELOW BENEFITS INCLUDED - \$3,345**

- 2 HBA Member Tickets
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by Housetrends Magazine listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **COMMUNITY BUSINESS SPONSOR - \$1,550**

- **Insert or give-away included in HOMEARAMA® bags**
- **5 HBA Member Tickets**
- **1 Preview Party Ticket**
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by **Housetrends Magazine** listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **ENTERTAINMENT SPONSOR - \$2,500**

- **¼ page full color ad in show guide produced by Housetrends Magazine**
- **5 HBA Member Tickets**
- **2 Preview Party Tickets**
- **Logo on sign located next to Band Tent listing all band sponsors/Entertainment Sponsor that will remain for the entire show**
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by **Housetrends Magazine** listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **BAND SPONSOR - \$400**

- **2 HBA Member Tickets**
- **Logo on sign located next to Band Tent listing all band sponsors that will remain for the entire show**
- Logo on Cincinnati HOMEARAMA® App
- Logo on Large Sponsor Sign at entrance to the show
- Logo in show guide produced by **Housetrends Magazine** listing you as a HOMEARAMA® sponsor (distributed to each family who attends HOMEARAMA®)
- Logo on HOMEARAMA® website [cincyhomearama.com](http://cincyhomearama.com) with hyperlink to your company's website
- Logo on HOMEARAMA® Social Media
- Logo in HBA's Cerkl publication/newsletter listing you as a HOMEARAMA® sponsor

### **ADDITIONAL SPONSORSHIPS**

**Preview Party Sponsor** – Connect with members at this first-class event. Inclusion in Party materials. Your company logo printed on Preview Party tickets. **\$3,500** (*depending on benefits selected*)

**Awards Sponsor** – Sponsor the **awards** that are given to the show builders at the HOMEARAMA® Awards Luncheon. Your company logo printed on the awards as the sponsor. **\$2,550** (*depending on the benefits selected*)

**Awards Luncheon Sponsor** – Sponsor the **Awards Luncheon event**, your company name on signage at entrance and on tables, 2 tickets to the awards luncheon, podium time. **\$2,550** (*depending on the benefits selected*)

**Auto Sponsor** – Park your cars in the driveways for thousands of people to see. **\$5,550 – \$7,550** (*depending on benefits selected*)

**Motorcycle Sponsor** – Park your motorcycle in a show home garage for thousands of people to see. **\$2,550**

**Boat Sponsor** – Park your boat(s) on the show street for the entire show or for one weekend for thousands of people to see. **\$2,550 – \$5,550** (*depending on benefits selected*)

**Outdoor Exhibitor** – Play equipment, pickleball court, landscaping, spas/hot tubs, playhouses, tiny houses, etc. **\$1,550 – \$5,550** (*depending on benefits selected*)

**Ticket Sponsor** – Your company ad or coupon on the back of HOMEARAMA® HBA Member Tickets and Two-Day tickets. Your company logo printed on the front of HBA Member Tickets and Two-Day tickets. **\$5,550**

**Show Bag Sponsor** – Your company logo or ad on bags (12" x 15" or larger) handed out, one per family, at the gate with the show guide. **Bags are supplied by sponsor.** Ability to hand out insert or give-away in show bags. Quantity ranges from 8,000 – 15,000. **\$2,550**

**T-Shirt Sponsor** – Your company logo or ad on the HOMEARAMA® Staff T-Shirts, approximately 25 workers will wear the Staff T-Shirts each day of the show. **\$1,550**

**Site Development Sponsor** – The company doing the site work for the developer can be a Site Development Sponsor of HOMEARAMA®. Receive logo recognition, signage, be a part of the Preview Party, etc. **\$2,550 – \$5,550** (*depending on benefits selected*)

**HomeZone/Exhibit Tent(s) Sponsor** – Receive the exclusive naming rights for the HomeZone/Exhibit Tent(s) including a banner with your company logo on each end of the tent(s) and receive 1-10' x 10' exhibit booth with your sponsorship. The HomeZone/Exhibit Tent(s) features the latest and greatest home products. **\$3,550 - \$5,550** (*depending on benefits selected*)

**Event/Band Tent Sponsor** – Receive the exclusive naming rights for the 20' x 20' Event/Band Tent including a banner on each end of the tent with your company logo. The Event/Band Tent features bands and special events during the show. **\$1,550**

**Seminar/Event or Company "Day at HOMEARAMA" Sponsor** – On-site exhibit and seminar presentation opportunities or Company "Day at HOMEARAMA®". **\$1,550 - \$3,550** (*depending on benefits selected*)

**Realtor Day Sponsor** – Sponsor this premier cocktail reception for approximately 550 – 650 Realtors. Recognition in all promotions and printed materials. **\$7,550** (*depending on benefits selected*)

**Golf Cart Sponsor** – Sponsor Golf Carts to assist show attendees from the **\$5,550 - \$7,550** (*depending on benefits selected*) parking lot to the show entrance and back to the parking lot. **\$550 per cart**

**People's Choice/Kiosk Sponsor** – Sponsor the People's Choice survey/drawing at HOMEARAMA®. Your logo will be included on the large sign explaining the People's Choice voting inside the People's Choice tent, on the four tablet screens and on the four kiosks. There will also be a huge banner on each end of the tent with your logo listed as the People's Choice sponsor. **\$3,500**

**Restroom Trailer and Portable Restroom Sponsor** –Banner with your logo/ad on the Restroom Trailer(s) and on a sign on the Portable Restrooms at HOMEARAMA®. **\$1,550**

**Parking Lot Sponsor** – Get your logo on signage in the parking lot(s) and help us create fun names for each section so show attendees can remember which row or aisle they parked in. We can create a fun experience for you and for the show attendees that will help them remember where they parked their car. **\$2,550**

**HOMEARAMA® TRADE PARTNERSHIPS** – Trade your company's service for a partnership at HOMEARAMA® (*i.e. plumbing, electric, golf carts, light towers, tents, printing, flowers, advertising, security, music, storage units, radios/communications, etc.*). Contact Karen Pfeiffer for additional details.

**Today . . . while it is fresh on your mind . . . contact Karen Pfeiffer at the HBA office (513) 673-6675 or [kpfeiffer@cincybuilders.com](mailto:kpfeiffer@cincybuilders.com) to discuss a sponsorship opportunity for your company.**