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FOR IMMEDIATE RELEASE

ETHAN MCALPINE INSTALLED AS 92ND HBA PRESIDENT

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Ethan McAlpine, owner of Heritage Building Group & Associates, has been elected as the 2026 President of the Home Builders Association of Greater Cincinnati (HBA) and was officially installed at a ceremony held at the HBA's Annual Awards Luncheon on December 12.

A native of Cincinnati, McAlpine is a graduate of Moeller High School and the University of Cincinnati, where he was a four-year letterman with the Bearcats baseball team.

McAlpine has deep roots in the local residential construction industry. He joined his father and brother at the multi-generational Heritage Building Group & Associates in 2017, after roles with Ferguson Enterprises, UniFirst, and ProLink Staffing, which helped develop a strong foundation in sales, operations, and relationship-driven business practices.

McAlpine has served in numerous leadership roles with the HBA, including the Careers in Construction Committee, the BuildPAC Committee, and co-chairing HOMEARAMA® for three years. He joined the Board of Directors in 2022, and the Executive Board in 2024.

Heritage Building Group & Associates built its first HOMEARAMA® home in 2025 at the Foundry at Three Oaks. "The Brownstone" earned first place in all three HOMEARAMA® People's Choice Award categories, marking a significant milestone for the family-owned company and its debut appearance in the region's premier home show.

Outside of his professional work, McAlpine remains deeply connected to athletics and mentorship. He has served as an assistant coach for the Golden Bears, head coach of

the 16U Cincinnati Flames travel baseball team and is actively involved with alumni engagement efforts at Moeller High School. He lives in Cincinnati with his wife and daughter.

"Being part of a family business has taught me that leadership is earned through trust and accountability," said McAlpine. "I will carry these values with me in my role as president of the HBA."

Other 2026 HBA Officers include First Vice-President/Treasurer – Ben Fry, Fry Homes; Second Vice-President/Secretary – Mark Linger, Drees Homes; and Chairman of the Board – Andre Frazier, Frazier Homes.

There were also new HBA Awards presented at the Annual Awards Luncheon. Award winners included:

- 2025 Builder of the Year – Somerset Custom Homes
- 2025 Associate Member of the Year – Pella Windows & Doors
- 2025 Volunteer of the Year – Scott Baker with First Financial Bank
- 2025 Rising Star of the Year - Andrew Reider with KCR Construction

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The Home Builders Association of Greater Cincinnati, established in 1934, represents residential construction interests in Brown, Butler, Clermont, Clinton, Fayette, Hamilton, Ross, and Warren counties in southwest Ohio. Its members are the premier builders, developers, remodelers, and related industry professionals in the region. HOMEARAMA® is a registered trademark of the Home Builders Association of Greater Cincinnati.